

Rates for Writing Services

All projects include one hour of phone consultation: one call prior to beginning the work, one call to discuss final edits.

Also included are email communications (approximately half hour) and a contract write-up specific to project.

If I edit your book, I require that my name is included in the final published version as editor of the work.

For copywriting, any sales copy utilized for generating leads which increase sales will account for 2% royalties of profits for every published use of material (original and reprint).

Company/organization/individual will maintain all rights to use of copy written for contract, but copywriter maintains right to advertise using content written, including maintaining established links to electronic work or publishing work as sample on writer's own website.

Editing Rates: industry standard of 250 words per page. In the event of word counts being higher, the prices per word are listed below.

Evaluative only (no rewriting, notes provided) = .015/word or \$3.75/page

Copyediting/proofreading (no macro/content edits, notes provided) = .02/word or \$5/page

Content/macro editing (notes provided) = .03/word or \$7.50/page

Full manuscript work-up with jacket copy and organization = .05/word

Writing Rates: industry standard of 250 words per page, price points adjusted according to size of project and specific additional info client desires to appear with written content (such as graphs, tables, research, conducting interviews, etc.).

Article (1,200 to 2,000 words) = \$500-600

Editorial for Newsletter (600-800 words) = \$300

How-to Guide (on using product or service, no more than 3,000 words) = \$800

Press Release (no more than 2,500 words) = \$800

Blog Post (single, topic-specific, up to 1,000 words) = \$400

Blog Post (single, topic-specific, with links and key words, up to 1,000 words) = \$500

Blog Calendar Series (up to 1,000 words each with links or key words, at least 4) = \$350 per post

Case Study (problem-solution-outcome story, up to 2,500 words) = \$1,500

Ebook (valuable electronic guide, up to 80,000 words) = \$5,000-10,000

In-person training for writers/workshop (2 hrs) = \$1,500, plus travel expenses

In-person training for writers/workshop (8 hrs) = \$6,000 per day, plus travel and lodging

Key Note Address (topics around writing craft, equality, personal growth) = \$3,000